



MDB Kiosk Package Franchise

Franchise Cost : P250,000

Includes the following

- Kiosk
- Product Storage
- Grab and Food Panda Application Assistance
- Up to 10 MDB Spread Events assistance
- No additional Fee on maximum of 4 new products launching of MDB
- Basic Selling Supplies
- Grand Opening Assistance
- Extended Crew Training
- FB Boosting and Posting
- Grand Opening Balloons and Decors

Excluding P10,000 deposit, refundable at the end of the term.

Term : 2 years contract

Location Requirement:

- a) Can accept any time delivery from 12MN to 10AM
- b) Subject for approval to avoid bad competition
- c) Should be accessible by Grab Food and Food Panda
- d) Package is up to small community mall locations only

General Information:

- Be part of MDB Group by becoming one of MDB Upgraded Cart Franchisee. In order for us to succeed, location must be easily accessible by the franchisee to ensure monitoring and marketing.
- For Cart Franchise, Operations should be minimum of 6 days a week, 8 hours a day.
- Grab food and Food Panda is mandatory.
- Package includes 1 day orientation and 3-days onsite training of crew

- Gross Income: Minimum 25% of Gross Sales
- Possible Other Expenses: Permits application, Packaging cost and Marketing
- Free Crew Uniforms for Franchisees who will pay in full until September 10, 2022.

Policy:

1. Operations can start within 3-4 weeks upon payment and signing of contract
2. Contract or Term will start upon 1st day of operations
3. Product delivery is free with minimum order amounting to P2,500
4. Grab Food and Food Panda Application is Mandatory
5. Weekly Payment of Statement of Account

Sincerely Yours,

signed

Mimi Sope Esperila

MDB Good Taste Inc

Mang Domeng's Bibingka Store

General Manager





MDB Upgraded Cart Package Franchise

Franchise Cost : P150,000
Includes the following

- Basic Cart
- Product Storage
- Grab and Food Panda Application Assistance
- Up to 5 MDB Spread Events assistance
- No additional Fee on maximum of 2 new products launching of MDB
- Basic Selling Supplies
- Grand Opening Assistance
- Extended Crew Training
- FB Boosting and Posting
- Grand Opening Balloons and Decors

Excluding P10,000 deposit, refundable at the end of the term.

Term : 1 year contract

Location Requirement :

- a) Can accept any time delivery from 12MN to 10AM
- b) Subject for approval to avoid bad competition
- c) Should be accessible by Grab Food and Food Panda
- d) Package is up to small community mall locations only

General Information:

- Be part of MDB Group by becoming one of MDB Upgraded Cart Franchisee. In order for us to succeed, location must be easily accessible by the franchisee to ensure monitoring and marketing.
- For Cart Franchise, Operations should be minimum of 6 days a week, 8 hours a day.
- Grab food and Food Panda is mandatory.
- Package includes 1 day orientation and 3-days onsite training of crew
- Gross Income: Minimum 25% of Gross Sales

- Possible Other Expenses: Permits application, Packaging cost and Marketing
- Free Crew Uniforms for Franchisees who will pay in full until September 10, 2022.

Policy:

1. Operations can start within 3-4 weeks upon payment and signing of contract
2. Contract or Term will start upon 1st day of operations
3. Product delivery is free with minimum order amounting to P2,500
4. Grab Food and Food Panda Application is Mandatory
5. Weekly Payment of Statement of Account

Sincerely Yours,

signed

MimiSope Esperila

MDB Good Taste Inc

Mang Domeng's Bibingka Store

General Manager





MDB Standard Cart Franchise

Franchise Cost	: P50,000 <i>excluding</i>
Product Payment Deposit	: P10,000 <i>refundable upon end of contract</i>
Cart	: P30,000
Product Storage	: P15,000
Basic Supplies and Assistance	: P 5,000
Total of :	<u>110,000</u>

Term : 1 year contract

Location Requirement:

- a) Can accept any time delivery from 12MN to 10AM
- b) Subject for approval to avoid bad competition
- c) Should be accessible by Grab Food and Food Panda
- d) Package is for non-mall locations only

General Information:

- Be part of MDB Group by becoming one of MDB Standard Cart Franchisee. In order for us to succeed, location must be easily accessible by the franchisee to ensure monitoring and marketing.
- For Cart Franchise, Operations should be minimum of 6 days a week, 8 hours a day.
- Grab food and Food Panda is mandatory.
- Package includes 1 day orientation and 1-day onsite training of crew
- Gross Income: Minimum 25% of Gross Sales
- Possible Other Expenses: Permits application, Packaging cost and Marketing
- Free Balloons and FB Boosting for Franchisees who will pay in full until September 10, 2022.

Policy:

1. Operations can start within 3-4 weeks upon payment and signing of contract
2. Contract or Term will start upon 1st day of operations
3. Product delivery is free with minimum order amounting to P2,500
4. Grab Food and Food Panda Application is Mandatory
5. Weekly Payment of Statement of Account

Sincerely Yours,

signed

Mimi Sope Esperila

MDB Good Taste Inc

Mang Domeng's Bibingka Store

General Manager





MDB Delivery Hub

Franchise Cost	: P50,000 <i>including</i>
Product Payment Deposit	: P10,000 refundable upon end of contract
Term	: 1 year contract
Location Requirement	: a) Can accept any time delivery from 12MN to 10AM b) Subject for approval to avoid bad competition c) Should be accessible by Grab Food and Food Panda

General Information:

Be part of MDB Group by becoming one of our delivery hubs. No kiosk and cart requirement since the focus will be delivery by your own rider and/or Grab Food and Food Panda. The focus is to create sales via delivery and online platform, at the same time operate at a very minimal cost.

Gross Income: Minimum 25% of Gross Sales

Possible Other Expenses: DTI application, Packaging cost and Marketing

Policy:

1. Operations can start as quick as 1 week upon payment and signing of contract
2. Maximum lead time to operate is 1 month upon payment and signing of contract
3. Contract or Term will start upon 1st day of operations
4. Product delivery is Free with minimum order amounting to P2,500
5. Grab Food and Food Panda Application is Mandatory
6. Weekly Payment of Statement of Account

Sincerely Yours,

signed
Mimi Sope Esperila
MDB Good Taste Inc
Mang Domeng's Bibingka Store
General Manager