

Head Office: 16 ML Quezon Street, Wawa Taguig City

Whole 2<sup>nd</sup> floor of GDC Place (building)

Contact No.: 09171364052

FB Page : Mang Domeng's Bibingka

Instagram : mdbibingka

Email Add : <a href="mailto:mdb@gmail.com">mdbibingka@yahoo.com</a> / inquiries.mdb@gmail.com

Website : www.mangdomengsbibingka.com

#### **Overview**

- ▶ Mang Domeng's Bibingka is a family business that started more than sixty (60) years ago in a traditional manner where the family member/s cook and the others sell it just outside their house. The recipe passed through generation.
- Last 2016, the product was introduced to the market through social media and immediately became a big hit. The expansion started January 2017 and continuously until today.
- ▶ Started with only one (1) cart and seven (7) employees, today we have managed to expand to Metro Manila and nearby provinces via company owned and franchise carts and kiosk. We also have around 100 employees.







**▶** Mission Statement

#### Franchisees

Our mission is to provide opportunities to individuals and families to be able to start up a business that will suit their cash flow and time







# Employees

Our mission is to provide livelihood to skilled people that might have lacked the opportunity to have academic background. Also, to give chances to those student that are eager to fulfill their studies but has financial difficulty





























#### **Customers**

Our mission is to provide Filipino families the taste of Pinoy delicacies in a vey affordable price. We are looking forward to be a part of every families' salu-salo, celebration and even daily meals.









# **Operating Stalls**

- Within Metro Manila, Rizal, Bulacan,
  Cavite and Laguna
- Located in strategic areas such as groceries and location with surrounded subdivisions or condominiums.
- Starting to develop pasalubong centers in tourist spots such as Tagaytay.
- Composed of Company Owned Carts and Kiosks, Franchise Delivery Hubs and Franchise Carts.

# **Business Status / Strategy - Pandemic**

- MDB falls under Essentials; Food.
- We can Operate even with strictest lockdown implemented
- Products are available for delivery and take outs.
- We managed to create partnership with Grab Food,
- Food Panda and Borzo
- We deliver also via website orders
- We release new flavors, products and packaging.
- We have reached local artist and bloggers to taste our product and received positive feedback that boosts our social media.

## **Products**



# **Products**



# **Products**



### Menu



## Menu



## Menu



# **Franchise Options**

- Delivery Hub
- Standard Cart Franchise
- Upgraded Cart Franchise
- Kiosk Franchise
- Pasalubong Center Franchise
- Events Franchise

\*\* Franchise Options are discussed via Face to Face or online meeting to discuss what will fit not only your budget but also your time, location, skills and manpower.

# **Deliveries**

- ► Grab Food
- ► Food Panda
- ► MDB Website

# MDB Events & Company

• Offering coordination, catering, Styling, hosting, photography and everything you need for intimate to grand events



# Speedy Solutions Inc.

•Offering Vehicles for rent specifically Vans, L300s and trucks.



# Hopefields Goat Farming

• Farm located in Silang Cavite that Grows high-end bredd of goats such as Boer. Most goats are US and Australian imported



# Realty Pleasures

 Offering Short and Long Term lease of condominium units located in Taguig And Tagaytay



# Mindy Jewelry

• Offering customized jewelry and We also buy personal jewelry.



# D and N Rice Dealer

• Offering rice and glutinous rice in wholesale and retail.



# Fairy Fun and Fairy Play

• Offering inflatables (soft and dry) and soft play. Perfect for kids entertainment in your events.



